



## **Hurşit Zorlu is appointed CEO of Anadolu Group**

**Hurşit Zorlu, who has been holding Deputy CEO position, is now appointed CEO of Anadolu Group. Holding both CEO and Chairman positions of Anadolu Group, Tuncay Özilhan will hand over CEO position to Hurşit Zorlu as of February 1, 2017. Tuncay Özilhan will continue to be the Chairman of Anadolu Group.**

Holding both CEO and Chairman positions of Anadolu Group, Tuncay Özilhan will hand over CEO position to Hurşit Zorlu, who has been holding Deputy CEO position, as of February 1, 2017. Tuncay Özilhan has been the CEO of the Group since 1984 and will continue to be the Chairman of Anadolu Group.

Working at Anadolu Group for 33 consecutive years, Hurşit Zorlu began his career at Anadolu Group as a Marketing Specialist at Efes Beverage Group. Throughout his career at Efes Beverage Group, he held various positions such as Assistant Marketing Manager, Assistant Project Development Manager, Project Development Manager and Business Development & Investor Relations Director respectively. Afterwards, Mr. Zorlu held the Finance and Investor Relations Director position at Efes (Anadolu Efes) Beverage Group between 2000 and 2008, and CFO position at Anadolu Group between 2008 and 2013. He is currently working as Deputy CEO of Anadolu Group. Department presidents and CEOs of group companies and senior management of the Holding will be reporting to Hurşit Zorlu who will commence to work in his new position as of February 1, 2017.

### **Hurşit Zorlu continues his career at Anadolu Group at the highest level...**

Tuncay Özilhan states that he believes in Hurşit Zorlu, newly-appointed CEO, keeping up the decent work in his new position as he has done before after working with different titles and in different positions within the Group, as a token of Anadolu Group's dedication towards creating corporate management principles and sustainable business models. Tuncay Özilhan also adds, "I wish esteemed Hurşit Zorlu all the best in his new position. Starting his career as a Marketing Specialist, he has served under Anadolu Group for 33 consecutive years and reached the highest level possible. After gaining experience at our Group Companies, he has performed well using his knowledge and managerial experience. I deeply believe that he will put his signature under many important projects as a CEO of Anadolu Group in the period ahead. I wish that Mr. Zorlu's management would prove useful for all shareholders of Anadolu Group."



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Anadolu Group leapt forward especially in Beverage Sector abroad when Tuncay Özilhan was CEO and generated a consolidated turnover of 23.4 billion TL in 2015.

Anadolu Group now operates in 19 countries, owns nearly 80 companies and 61 production plants and employs nearly 50.000 people.

### **About Anadolu Group**

Anadolu Group was founded by Yazıcı and Özilhan family in 1950. In the light of their vision to be “the Star that links Anatolia to the world and the world to Anatolia”, Anadolu Group brings its presence into the future, operating in 19 countries, owning nearly 80 companies, 61 production plants and employing a number of employees close to 50.000. As the group generates a turnover of 23.4 billion TL as of the end of 2015, the sum of taxes paid to the government by Anadolu Group companies in 2015 constitutes 1,4% of 2015 Government Budget Realization.

Anadolu Group continues its fast and healthy growth, providing benefit for Turkey together with its partnerships with world’s leading brands and cooperation with multinational companies.

Anadolu Group, mostly focusing on beer, soft drinks, automotive and retail sectors with prestigious brands across the world, expanded its area of activity by investing in agriculture, real estate, energy and health sectors in recent years.

Anadolu Group perpetually contributes to society in education, health and sports fields with Anadolu Foundation, Anadolu Health Center and Anadolu Efes Sports Club within the scope of social responsibility.

[www.anadolugrubu.com.tr](http://www.anadolugrubu.com.tr)

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