



## **Anadolu Group meets university students**

**Anadolu Group, operating in 19 countries with more than 80 companies, 61 production plants and employing a number of employees close to 50.000, gets together with university students within the context of K.A.P. project (“Plan your career at Anadolu Group”- “Kariyerini Anadolu Grubu’nda Planla” in Turkish). As part of K.A.P. project, Group is going to meet the students in Boğaziçi University on May 2, in Sabancı University on May 3 and İstanbul Technical University on May 4.**

Anadolu Group operates in 19 countries with more than 80 companies, 61 production plants and employs a number of employees close to 50.000. Group, by meeting university students with K.A.P. project (“Plan your career at Anadolu Group”- “Kariyerini Anadolu Grubu’nda Planla” in Turkish) is going to share information about Group companies and brands. Group is going to explain the benefits of planning their careers at Anadolu Group to the university students in the context of K.A.P. project.

Anadolu Group’s senior professionals meet young people as part of K.A.P project and share their professional experiences and their career paths with students. As first phase of the project, Anadolu Group professionals are going to give information about internship opportunities at Anadolu Group, scholarships of Anadolu Foundation and established corporate culture as well as the group’s brands in Boğaziçi University on May 2, in Sabancı University on May 3 and in İstanbul Technical University on May 4. Students may involve in internship and scholarship processes and may apply for open positions in the Group during the event.

While students are learning about Anadolu Group by playing digital games during all daylong activities, they are going to have the opportunity to accompany managers during their workday and to meet with the General Managers of Group companies at lunch. Group will continue K.A.P activities with workshops in production and marketing and trips to the companies.

### **About Anadolu Group**

Anadolu Group was founded by Yazıcı and Özilhan families in 1950. In the light of their vision to be “the star that links Anatolia to the world and the world to Anatolia”, Anadolu Group brings its presence into the future, operating in 19 countries, owning more than 80 companies, 61 production plants and employing a number of employees close to 50.000. As the Group generates a turnover of 23,4 billion TL as of the end of 2015, the sum of taxes paid to the government by Anadolu Group companies in 2015 constitutes 1,4% of 2015 Government Budget Realization.

Anadolu Group continues its fast and healthy growth, providing benefit for Turkey together with its partnerships with world’s leading brands and cooperation with multinational companies.

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ANADOLU GRUBU

Anadolu Group, mostly focusing on beer, soft drinks, automotive and retail sectors with prestigious brands across the world, expanded its area of activity by investing in agriculture, real estate, energy and health sectors in recent years.

Anadolu Group perpetually contributes to society in education, health and sports fields with Anadolu Foundation, Anadolu Health Center and Anadolu Efes Sports Club within the scope of social responsibility.

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