



ANADOLU GRUBU

## **PRESS RELEASE**

04.04.2020

# **Anadolu Group Supports National Solidarity Campaign**

***Anadolu Group Chairman Tuncay Özilhan announced that they have allocated more than TL 30 million for the fight against COVID-19 together with their Group companies. Anadolu Group donates TL 5 million, with the participation of Anadolu Efes, Coca-Cola İçecek, Migros and Anadolu Isuzu, to National Solidarity Campaign launched by President Tayyip Erdoğan.***

Within the scope of the fight against COVID-19, Anadolu Group, which has been carrying out projects that would generate social benefits since the beginning of the pandemic, announced that they have allocated more than TL 30 million together with their Group companies in order to raise awareness and contribute to those affected from the pandemic. With the support of Anadolu Efes, Coca-Cola İçecek, Migros and Anadolu Isuzu, Anadolu Group donated TL 5 million in total to the National Solidarity Campaign launched by the Presidency. Anadolu Group Chairman Tuncay Özilhan stated; “While taking measures to prevent the spread of COVID-19, which is a global challenge, immensely critical decisions for ensuring the sustainability of our economy, our jobs and our lives are taken and financial support is given. Many large-scale companies, brands and social organizations, including us, are striving to support our country by proceeding with the critical production and operation related processes while trying to contribute with donations and campaigns. As a Group that has adopted the principle of working for the future of Anatolia and its people and communities, we have been monitoring the process closely from the very beginning and are implementing the necessary measures in line with the direction of both the relevant ministries and the World Health Organization. Our group companies and brands also assume responsibility on this matter through projects that will create social benefits both for the stakeholders and society. We are content to be one of the supporters of this meaningful campaign launched by the Presidency. We will continue to contribute to this combat with COVID-19.”

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### **About Anadolu Group**

Anadolu Group has been founded by Yazıcı and Özilhan families in 1950. Carrying its existence into the future with its vision of being “the star that links Anatolia to the world and the world to Anatolia”, the Group operates in 19 countries with approximately 80 companies, 66 production facilities and approximately 80 thousand employees.

Anadolu Group, acting in accordance with its mission to cooperate with the world’s leading global brands through its commitment to partnership culture and to develop branded consumer products, continues its healthy and fast growth by creating added value for Turkey in line with its target of globalization as a regional player abroad.

Anadolu Group maintains its activities in a wide area with operations in industries of beer, soft drink, retail, agriculture, automotive, stationery, quick service restaurant, real estate and energy.

With an understanding of social responsibility, the Group contributes to the society in areas of education, health and sports by Anadolu Foundation, Anadolu Medical Center and Anadolu Efes Sports Club.

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