

AG Anadolu Grubu Holding is listed in BIST Sustainability Index

AG Anadolu Grubu Holding, which has been carrying out pioneering sustainability practices along with its Group companies for many years, brought a new dimension to these efforts with the brand "From Anadolu to the Future" created in 2019 and took its place in BIST Sustainability Index. With the Sustainable Development Goals Alignment Reports published since last year, Anadolu Group realized extensive studies, which revealed its contribution to the Goals and was guiding and pioneering in sustainability reporting and communication.

AG Anadolu Grubu Holding, bringing a new dimension to its sustainability works with the brand "From Anadolu to the Future," created in 2019, took its place in BIST Sustainability Index, which includes companies that are traded in Borsa Istanbul and have high standards in corporate sustainability performance. Anadolu Group is now also listed with its holding company at the Borsa Istanbul Sustainability Index; which includes its group companies Anadolu Efes, Coca-Cola İçecek and Migros.

Anadolu Group CEO Hurşit Zorlu made a statement and declared that they are conducting all Group activities by taking their environmental and social impacts into consideration and they have ascertained their strategies in line with the dream of a better future for the world and humanity. Reminding that the group companies have achieved firsts and realized significant successes in the field of sustainability for years, **Zorlu** stated, "We added a new dimension to the sustainability works of our group companies with our brand "From Anadolu to the Future" that we created last year. With the Sustainable Development Goals Alignment Reports we published, we revealed our Group's contribution to the Goals. We have realized pioneering works in sustainability reporting and communication. As a result of all these efforts, we are proud that our Holding is also included in the BIST Sustainability Index".

"Sustainability forms the basis of our business strategies"

Declaring that the concept of sustainability constitutes the basis of business strategies in Anadolu Group, which operates in 19 countries with nearly 80 companies, 66 production facilities and approximately 80 thousand employees, **Zorlu** remarked about the works carried out by the Group in the field of sustainability: "In our 70th year, our Group considers producing value for the lands in which it operates and the people of these lands in a sustainable manner, as one of its fundamental values. This year, we published our Sustainability Report with GRI formal confirmation, based on all our Group companies' consolidated sustainability performance data in Turkey and abroad for 2019. We also prepared the updated version of our Sustainable Development Goals Alignment Report. For many years, we have been implementing projects that will add value to people in many areas, particularly education, health, sports, culture-arts and tourism. We conduct digital transformation projects, focus on R&D and innovation in all our sectors with an innovative perspective and support in-house entrepreneurship with platforms we have developed. We make investments in agriculture, which we regard as the sector of today & the future and carry out comprehensive studies in this field together with our group companies. We work with an understanding of sustainable development in working culture, risk management, crisis management, audit, communication, technology, education and many other business processes. We realize significant transformation projects for the future.

Stating that they have been conducting significant works that will add value to the future for many years with the Group companies, **Hurşit Zorlu** asserted, "This year, we have participated in Business Plastics Initiative, established by the cooperation of Global Compact Turkey, Business Council for Sustainable Development-Turkey (SKD) and the Turkish Industry and Business Association (TÜSİAD). We work together with our Group companies to contribute to the fight against the climate crisis, one of the most significant global environmental problems. Anadolu Efes, Coca-Cola İçecek and Migros annually report their efforts in this area to the Carbon Disclosure Project, which is the most prestigious institution in its field on the international platform. For our common future, it has become a priority task to raise awareness about the works performed and should be done in sustainability area and support the initiatives to be formed in this regard. In this direction, we established a significant cooperation with the Business for Goals and published a guiding set in sustainability for the business world. We have added two compelling guiding documents to the Turkish literature, such as the Sustainable Development Goals Compass and the Business Reporting on Sustainable Development Goals. We developed Anadolu Group Sustainable Development Goals Alignment Report Reporting and Communication Guide to share the steps we followed and the methodology we created while creating our alignment report with the business world. With these documents, we strive to set an example for organizations that want to participate in the reporting process that will contribute to the

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realization of the Sustainable Development Goals and to analyze their performance and share their solutions”.

Sustainable Development Goals Alignment Report was updated with the projects realized in 2019

Anadolu Group has been publishing the Sustainable Development Goals Alignment Report for the last two years to measure its current contribution in economic, environmental and social areas and prepare its future strategies. The Group recently released this year's report, updating it to include its projects and applications realized in 2019 and adding a more comprehensive new analysis. The alignment of the 428 projects and practices, implemented with all Group companies in 2015-2019, with Sustainable Development Goals, was analyzed. It has been remarked that the projects and practices implemented in the 5 years that are the subject of the report are essentially aimed at the goals of "Decent Work and Economic Growth," "Responsible Consumption and Production," "Partnerships for the Goals," respectively. When Anadolu Group's 2015-2019 SDG alignment performance is compared with the previous analysis period, 2015-2018, it was discovered that the Group's projects and practices contributed the most to the protection of the planet with a 45% increase rate. In the projects and practices implemented in 2019, the Group's support for education, the determination to develop and expand sustainable agriculture, the sensitivity shown to the impact of the production and service sectors on the environment and society became prominent.

[Click on the link to view the works and reports of Anadolu Group in the field of sustainability.](#)

About Anadolu Group

Anadolu Group has been founded by Yazıcı and Özilhan families in 1950. Carrying its existence into the future with its vision of being 'the star that links Anatolia to the world and the world to Anatolia', the Group operates in 19 countries with approximately 80 companies, 66 production facilities and approximately 80 thousand employees.

Anadolu Group, acting in accordance with its mission to cooperate with the world's leading global brands through its commitment to partnership culture and to develop branded consumer products, continues its healthy and fast growth by creating added value for Turkey in line with its target of globalization as a regional player abroad.

Anadolu Group maintains its activities in a wide area with operations in industries of beer, soft drink, retail, agriculture, automotive, stationery, quick service restaurant, real estate and energy.

With an understanding of social responsibility, the Group contributes to the society in areas of education, health and sports by Anadolu Foundation, Anadolu Medical Center and Anadolu Efes Sports Club.

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