

PRESS RELEASE

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**Sustainable Development Goals Training Program from
Anadolu Group and Bahçeşehir University**

**Anadolu Group Continues
Awareness Efforts for Sustainable Development**

Anadolu Group continues its communication and awareness efforts towards Sustainable Development Goals with "From Anatolia to the Future Sustainable Development Goals Training Program". The first session of the online seminar program, which was initiated in cooperation with Bahçeşehir University (BAU), CIFAL Istanbul, UNITAR and CO-OP, will be held on 22 March. The program, which will be completed in five sessions, will be accessible to anyone wishing to participate.

Anadolu Group continues its communication and awareness efforts for various stakeholders with a new training program under the brand "From Anatolia to the Future", believing everyone should know the Sustainable Development Goals what is done to achieve them. Anadolu Group, which initiated the "From Anatolia to the Future Training Program" for Sustainable Development Goals, with the cooperation of Bahçeşehir University (BAU), International Training Centre for Authorities and Leaders CIFAL Istanbul, United Nations Institute for Training and Research (UNITAR), and CO-OP Directorate, aims to raise awareness for the SDGs (Sustainable Development Goals), for building a sustainable future, integrating these objectives into business processes and guiding the industry in performance measurement.

From Anatolia to the Future - Sustainable Development Goals Training Program will take place in five online sessions that will each last one hour. The program will start on March 22 with the session called "Significance of Sustainable Development Goals". "Reporting Studies

of Anadolu Group in the Field of Sustainable Development Goals" will be discussed on April 5 and "Projects and Applications of Anadolu Group Companies Contributing to the Sustainable Development Goals" on April 19. Information will be conveyed on "Sustainable Development Goals Communication" on May 3rd and "Management of the BIST Sustainability Index Entry Process of AG Anadolu Group Holding" on 17 May. The sessions will be accessible to anyone. In the program, Anadolu Group Corporate Affairs and Communications Coordinator Kaan Ünver and managers from different companies and departments of Anadolu Group will be participating as speakers.

Actively contributes to global solidarity for achieving the SDGs

Anadolu Group, which actively contributes to global solidarity towards achieving the United Nations Sustainable Development Goals, aims to promote the solution sharing, needed all around the world, through the qualified communication of sustainability practices. Forming in 2019 the "From Anatolia to Tomorrow" brand, which represents its sustainability-oriented future vision, Anadolu Group announces to all its stakeholders the contribution of all its group companies to the Goals with the Sustainable Development Goals Alignment Reports, prepared with a pioneering methodology and practice in Turkey. In 2020, the Group prepared the Anadolu Group Sustainable Development Goals Alignment Report Reporting and Communication Guide to share its reporting methodology with the professional world within the scope of its cooperation with the "Business for Goals Platform". It also presented two of the United Nations' guiding documents on the SDGs to the Turkish literature. Anadolu Group, aims to set an example for organizations of all scales, who wants to participate in the reporting process that will contribute to the realization of the SDGs, analyze their performance and share their solutions, particularly SMEs, aims to take one more step towards awareness by sharing its work in this field with all participants of the program of From Anatolia to the Future Sustainable Development Goals Training Program.

To participate in the seminars, you could use the links mentioned below through Microsoft Teams:

22 March - <https://bit.ly/AnadoluGrubuSeminer1>

5 April - <http://bit.ly/AnadoluGrubuSeminer2>

19 April - <http://bit.ly/AnadoluGrubuSeminer3>

3 May - <http://bit.ly/AnadoluGrubuSeminer4>

17 May - <http://bit.ly/AnadoluGrubuSeminer5>

About Anadolu Group

Anadolu Group operates with the vision of being “The star that links Anatolia to the world and the world to Anatolia” and maintains its activities in 9 sectors (beer, soft drink, retail, agriculture, automotive, stationery, quick service restaurant, real estate and energy) and in 19 countries with approximately 80 companies, 66 production facilities and approximately 80,000 employees. The Group, which was founded by Yazıcı and Özilhan families in 1950, is a driving force of Turkish economy with its financial assets, its strong production capacity and the projects it is involved with. It acts in accordance with its mission of being a multinational and entrepreneurial group through its partnerships with leading brands and companies of the world such as ABInBev, The Coca-Cola Company, Faber-Castell, Isuzu, KIA, McDonald’s, Honda, Honda Marine, Köhler, Johns Hopkins Medicine. With assets worth TRL 62,1 billion in value in 2020, the Group booked a total turnover of TRL 73.3 billion on its operations.

Within the context of its social responsibility, the Group is involved in several areas like agriculture, education, health, sports, culture, arts and tourism and also contributes to the society through its social organizations; Anadolu Foundation, Anadolu Medical Center and Anadolu Efes Sports Club. Under its brand “From Anadolu to the Future”, launched in 2019, the Group executes projects and practices that reveals its sustainability-oriented future vision.

Anadolu Group strives to produce value in sustainable manner and consistently achieves a rapid and healthy growth through its commitment to a culture of partnership with global brands and international companies, its expertise in branded consumer products, its experience and strength as regional player in a broad geography and its understanding of strong corporate governance.

About Bahçeşehir University (BAU)

Bahçeşehir University (BAU), which offers a global education opportunity to its students with the slogan "A World University in the Heart of Istanbul", is located right next to the Bosphorus with its South Campus, while its Northern Campus is located at the center of Beşiktaş. Its Galata Campus is neighbor to the historical peninsula while Göztepe Campus is located at one of the most important points of the Anatolian Side. It continues its education with 9 Faculties, 1 School of Applied Sciences, 1 Conservatory, 1 School of Foreign Languages, 1 Vocational School, Graduate Education Institute and research. Bahçeşehir University, a member of BAU Global, one of the largest educational institutions in the world, raises its students with a global education approach and provides its students the chance to receive education in different parts of the world with various agreements and collaborations. Moreover, it offers this opportunity in cities where BAU Global member institutions are located like Berlin, Toronto, Washington DC, Batumi, Cyprus, Hanoi, Kiev, Pueblo, Brockville. Hence, Bahçeşehir University brings its students to life with the vision of becoming world people in all fields including engineering, architecture, art, business, design, education, health sciences, information technologies, law and medicine.

For further information:

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